

**Renée L. Rose, Curriculum Vitae**  
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## **Professional Experience**

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### **BUSINESS PROFILE**

#### **Keyconcept Charities, Inc**

*Executive Director*, 2019 – Present

Chicago, Illinois ([www.keyconceptcharities.com](http://www.keyconceptcharities.com))

Founder of the nonprofit organization in 2019. Keyconcept Charities is a non-profit organization that focuses on empowering the next generation of leaders. We provide our participants with the tools they need to create a career path that is rewarding and fulfilling. Our goal is to develop a workforce that is diverse and equitable while also stimulating social and environmental improvements. With your help, we can unlock the potential of tomorrow's leaders and make a positive impact on our world. Our vision is to foster transformation within interior design, graphic design, social media content management and culinary arts industries. Our values include advancing and cultivating the development of an entrepreneurial spirit as well as celebrating creativity in approach, communication, and methodology. We provide a learning environment stimulating diversity, equity, and inclusion that fosters the development of intercultural competence.

Established a rapport and obtained approval of 18 universities/colleges (Aurora University, Columbia College Chicago, DePaul University, Elmhurst University, Illinois Institute of Technology, Lake Forest College, Loyola University Chicago, MacCormac College, National Louis University, Northeastern Illinois University, Northwestern University, Saint Xavier University, School of the Art Institute of Chicago, The University of Chicago, Trinity International University, the University of Illinois at Chicago & Urbana-Champaign, University of St. Francis – Joliet, Wheaton College). These universities/colleges through the Handshake system refer students/alum to available internship positions where our industry experts provide hands-on experience, teach industry best practices, and bridge the gap from budding interest to emerging careers.

#### **Strategic Group, Inc**

*Consultant*, 2010 – Present

[inforstrategicgroup@gmail.com](mailto:inforstrategicgroup@gmail.com) | Chicago, Illinois

provided consulting services in the areas of business operational logistics, business and nonprofit grant writing, government logistics, external affairs, government relations, establishing rapport with key stakeholders, strategic/policy analysis, community coalition building, fostering public/private partnerships, and recruiting corporate/philanthropic sponsorship.

**Rose Consulting Service, Inc. *CEO & Founder*** Chicago, Illinois  
(2003 – 2009 transition to Strategic Group, Inc in 2010)

#### **Consulting Clientele:**

*Keyconcept* Chicago, Illinois ([www.infokeyconceptdesign.com](http://www.infokeyconceptdesign.com))

provides consulting services in the areas of external affairs, business strategist/analysis, operational logistics, fostering corporate/philanthropic sponsorships, and establishing rapports with investors.

*WellPoint, Inc. and Subsidiaries, Springfield, Illinois*

Provided lobbying & strategy analysis services for WellPoint, Inc.,

*Mayer Brown LLP, Chicago, Illinois*

provided lobbying, strategy analysis, and public policy advice services for the Mayer, Brown LLP for clientele: Accenture, Assurant, AT&T, City Colleges of Chicago; Citigroup, Cottonwood Financial, Ltd.; Hertz

Corporation; Illinois Alliance of Boys & Girls Clubs; International Game Technology; Meijer, Inc.; Metropolitan Pier & Exposition Authority; Midwest Generation; Nicor; Inc.; Northern Trust Corporation; Notebaert Museum; Novartis; Regional Transportation Authority; Rush Hospitals State Farm Mutual Automobile Insurance Companies; University of Chicago Hospital. Mayer Brown LLP Clients: \*Mayer Brown LLP restructured the law firm and discontinued the government relations section on 09/30/07. Mark Taylor & Robert Uhe (Mayer Brown LLP Partners) continued their government relations law practice and retained clients under Taylor & Uhe, LLC).

Bruce Simon Consulting, Springfield, Illinois

Provided lobbying, strategy analysis, and public affairs services for clientele: Lincoln Park Hospital; Mercy Hospital & Medical Center; Norwegian American Hospital; Robert Young Center for Community Mental Health; Schwab Rehabilitation Center; Mt Sinai Health System; St. Anthony's Health Center.

Winston & Strawn LLP, Chicago, Illinois

Provided public affairs and strategy analysis services for Charles Sheets (Partner, Winston & Strawn LLP) nursing home client (Maxwell Manor, Inc).

**Achievements** (Mayer Brown LLP, Bruce Simon Consulting & Winston & Strawn LLP)

Business – (Accenture; AT&T; Cottonwood Financial Ltd.; International Game Technology (IGT); Meijer, Inc.; Northern Trust)

- ✓ Educated the Illinois General Assembly and advocated for client's (Northern Trust) programs designed to boost participation by minority-and women-owned financial firms (MBE/WBE) in the management of its investment business:
- ✓ Successfully prevented adverse legislation and played a key role in negotiating payday loan legislation which resulted in multi-million-dollar savings for the client (Cottonwood Financial Ltd) while promoting consumer protection.
- ✓ Strengthened clients' (Cottonwood Financial Ltd.; Meijer, Inc.; Northern Trust Corporation) reputation with Illinois Black Caucus members.
- ✓ Played key roles in several coalition lobbying teams' which successfully prevented adverse legislation and 20 yielded numerous successful outcomes for clients' legislative initiatives.

Energy & Environment – (Midwest Generation; Nicor; Inc.)

- ✓ Ability to demonstrate how the client's (Midwest Generation; Nicor; Inc.) legislative initiatives impacted the elected officials' constituencies while diplomatically advocating the client's position and proposing alternative solutions that were advantageous for both the clients and the general public.
- ✓ Strengthened clients' (Midwest Generation; Nicor; Inc.) reputation with Illinois Black Caucus members and promote cultural competency.

Fundraising Campaigns & Events

In 2005, planned & coordinated fundraising events for three Illinois State Senators and resulting in over \$200,000 in campaign donations.

Healthcare Insurance – (Assurant; WellPoint, Inc., and Subsidiaries)

- ✓ Tailored strategic approaches for educating and advocating the Illinois Legislators on the clients' key initiatives while devising the correct strategic posture do not jeopardize quality health care for Illinois residents.
- ✓ Demonstrated ingenuity in strategically positioning the client to prevent Universal healthcare passage in Illinois.
- ✓ Strengthened clients' reputation with Illinois Black Caucus members and promote cultural competency.

Healthcare Delivery Systems – (Illinois Psychiatric Society; Lincoln Park Hospital; Mercy Hospital & Medical Center; Mt Sinai Health System; Norwegian American Hospital; Novartis; Rush Hospitals; Robert Young Center for Community Mental Health; Schwab Rehabilitation Center; St. Anthony's Health Center University of Chicago Hospital)

- ✓ Effectively orchestrated meetings with then U.S. Senator Barack Obama's Office and U.S. Senator Richard Durbin's Office urging the Illinois Senator to support and push for the Illinois Hospital Assessment Program.
- ✓ Ability to provide highly relevant local political and demographic data which was successful in passing the Illinois Hospital Assessment Program, which resulted in approximately \$500 million in assessments collection (roughly \$400 million was used to attract matching payments for hospitals from the federal government, returning some \$800 million to the Illinois Medicaid program.)
- ✓ Designed successful legislative and educational outreach programs promoting the Illinois Psychiatric Society.
- ✓ Successfully tap into the Illinois Psychiatric Society's constituency base and establish rapport with the community advocates which improved the organization's image and community relations.
- ✓ Increased exposure and access to the Illinois General Assembly for the Illinois Psychiatric resulted in successful legislative actions for the client's legislative initiatives.

Municipalities – (City Colleges of Chicago; Metropolitan Pier & Exposition Authority; Regional Transportation Authority)

- ✓ Successfully advocated for a \$10.8 million appropriation for the Kennedy King Campus, Culinary Arts Educational Facility (City Colleges of Chicago).
- ✓ Strengthened reputation with Illinois Black Caucus members and promote cultural competency.

Non-for-Profit Organization – (Illinois Alliance of Boys & Girls Clubs; Notebaert Museum)

- ✓ Successfully advocated for the clients' annual state appropriations which totaled over 3 million dollars.
- ✓ Operated as a catalyst for forging public-private partnerships for non-for-profit organizations to increase annual revenue streams.

## **GOVERNMENT PROFILE**

### State Government

Wealth of expertise held with increasingly senior executive positions for the State of Illinois.

Chief of Staff, Office of Mental Health Services, Chicago Bureau, Illinois Department of Human Services

### Achievements

- ✓ Assisted with the administrative oversight (Bureau of Chicago Mental Health Network Operations, Office of Mental Health/Illinois Department of Human Services) of the Mental Health Service Delivery System which consisted of three adult psychiatric hospitals with a combined inpatient bed capacity approximating 500 and funded approximately 70 Chicagoland community mental health centers.
- ✓ Acknowledged for the capacity to build consensus and drive solutions that meet short, medium, and long-term goals.
- ✓ Successfully played a key role in the multidisciplinary team, encouraging involvement by promoting a cohesive team, system integration, and continuum of care.
- ✓ Fostered an atmosphere of open communication and structured a supportive work environment that promoted camaraderie among the multidisciplinary team.
- ✓ Spearheaded the development of interdepartmental communication avenues for the enhancement of organized performance which resulted in increased productivity and less duplication of services.
- ✓ Expanded linkages and strengthened involvement between community-based organizations and the Office of Mental Health/Illinois Department of Human Services to provide a statewide continuum of the care system.
- ✓ Appointed State Liaison for the Illinois Law Enforcement Training and Standards Board Task Force on Law Enforcement and Mental Health Interaction in Responding to Persons with Mental Illness.

- ✓ Appointed Project Coordinator for the Mental Health Intergovernmental Service System Interactive On-Line Network (MHISSION Project, United States Department of Commerce Technology Opportunity Program (TOP) Grant; Award: \$1.2 million. Illinois Department of Human Services).
- ✓ Appointed Project Coordinator for the Selected Demonstration Project for Reintegration into the Workforce of High-Risk adult Populations, United States Department of Labor Capacity Building Grant. Award: \$90,000. Illinois Department of Human Services & Mayor's Office of Workforce Development.
- ✓ Appointed State Liaison for the Metro Chicago Mental Health Service System Planning Council,
- ✓ Appointed State Liaison for the Illinois Governor's Public Policy Academy.
- ✓ Appointed Facilitator & Co-founder for the Illinois Consortium for Urban Mental Health Policy Task Force.
- ✓ Appointed State Liaison for the Illinois Mental Health Summit

Special Assistant to the Division Director,

Division of Transitional Services, Illinois Department of Human Services

Achievements

- ✓ Assisted with the administrative oversight of over \$1.2 billion in social service programs (temporary assistance, substance abuse services, childcare, employment and training services, homeless services and prevention, supportive housing, refugee & immigrant services, and title XX block grants), and procurement contracts for the State of Illinois Human Service Delivery System.
- ✓ Grant writing for multimillion-dollar grants and conducted grant writing workshops for government officials and nonprofit organizations throughout the state of Illinois.
- ✓ administered the request for proposal (RFP) review boards and request for qualification (RFQ) boards
- ✓ Identified best practices and incorporated them throughout the Division which increased programmatic and fiscal efficiency with the contractual providers.
- ✓ Ability to effectively manage numerous Requests for Proposal programs and maintain time-sensitive targets.
- ✓ Re-vamped policies and procedures which brought continued credibility to the State's social services programs.
- ✓ Analyzed impediments to project goals and quickly identified and implemented solutions.
- ✓ Facilitated outreach programs that resulted in comprehensive programmatic services, case management, linkage services, and supportive services for thousands of Illinois residents.
- ✓ Successfully tap into community networks and establish rapport with grassroots constituencies to improve the State's image, productivity, and market depth through increased visibility, public awareness, and media relations, building partnerships, and strengthening coalition support.
- ✓ Quality Assurance & Regulatory Compliance: Implemented performance metrics to enhance the quality of the social service delivery system Implemented a fiscal and programmatic tracking system which resulted in improved quality control, and contractual compliance, and increased the programs' outcomes measures; successfully conducted extensive programmatic and fiscal audits which resulted in ensuring that all the contractual providers were in compliance with the provisions set forth by the State rules/regulations and increased the programs' outcomes measures. Appointed State Liaison for the Mayor Daley's Task Force on Homelessness, Chicago Department of Human Services

## **CULTURAL PROFILE**

### **ACS Magazine**

Publisher & Editor-in-Chief, ACS Magazine 2015 – 2021

Zhou B Art Center/Museum Chicago, Illinois | [contact@acs-mag.com](mailto:contact@acs-mag.com) | [www.acs-mag.com](http://www.acs-mag.com)

The ACS Magazine was launched in September 2015 by founder, publisher, and editor-Renée L Rose. The ACS Magazine provides our audience with a front-row seat and a behind-the-scenes view of the Art World's inner workings with its colorful players and diverse cultures that are enriched by these creative minds. In 2019, collaborative partnership with Artrooms International Contemporary Art Fair (London, Roma, & Seoul Korea).

**ACS Gallery Exhibits/Projects** Chicago, Illinois 60609 | 2014 – 2021

Zhou B Art Center/Museum Chicago, Illinois

ACS Gallery is housed in one of the most diverse art communities and distinguished locations in the Zhou B Art Center/Museum. Our mission is to provide international cultural exchange projects which encourage cross-cultural and international understanding, host international artists for local art exhibitions, facilitate and curate international exhibitions; increase artists' visibility internationally, nurture artists' communities globally; and act as a catalyst to foster corporate sponsorships and endorsements, facilitate international professional career development; and feature international emerging to established artists through the ACS Magazine.

**Visual Artist:**

Fulfilling a passion for serving, Renée promotes emerging professional visual artists by curating monthly 3<sup>rd</sup> Friday exhibitions, on occasion exhibiting her portfolio of works, and fosters collaborations within the arts/cultural industry. The quaint, intimate exhibition suite is the perfect space for a visual artist's debut exhibit, curated group shows, or solo exhibitions.

**Education**

University of Chicago, Crown Family School of Social Work, Policy and Practice  
Chicago, Illinois. M.A., concentration: social policy 2004

George Williams College, Downers, Illinois. B.A. concentration: natural sciences

Loyola University, Chicago, Illinois. Three years of undergraduate courses in biology

**Professional Certificates**

International Business Certification,

International Trade, Bradley University (SBDC International Trade Center)

**Technical Skills**

Extremely proficient with Microsoft 365 business office suite, Adobe Creative Suite (Photoshop, Lightroom, InDesign, Premiere), Google Workspace, Google Analytics, Google Ads, Canva

**Professional Affiliations**

<u>Volunteer</u> , Keyconcept Charities	2019 - Present
<u>Volunteer</u> , Chicago Artist Month for Chicago Office of Tourism and Culture	2009
<u>Volunteer</u> , Former Illinois Senate President Emil Jones Jr.,	2000 - 2009
<u>Friend</u> , Boardroom Bound, Chicago	2006 - 2009
<u>Appointed to the Rules Committee</u> , 2008 Democratic National Convention	August 2008
<u>Athena Power Link Volunteer Advisor</u> , Chicagoland Chamber of Commerce	2007- 2008
<u>Internship Partner</u> , Chance Learning Center, University of Illinois, Chicago, Illinois	2007 - 2008
<u>Committee Member</u> , SSA Centennial Committee, University of Chicago, Chicago, Illinois	2007 - 2008
<u>Member</u> , Chicagoland Chamber of Commerce	2007 -2008
<u>Delegate, Illinois South African Trade Mission</u>	May 2006
Appointed as a delegate for the Illinois South African Trade Mission. (The Illinois Advantage in Africa: Multi-Sector Business Mission to South Africa through the Illinois Office of Trade and Investment, Illinois Department of Commerce and Economic Opportunity).	
<u>Chair</u> , African American Alumni Committee, Crown Family School of Social Work, Policy and Practice Alumni Association Board, University of Chicago	2006 - 2007
<u>Alumni Board Member</u> , University of Chicago, Crown Family School of Social Work, Policy and Practice Alumni Association Board, Chicago, Illinois	2005 - 2007
<u>Internship Instructor</u> , University of Chicago, Crown Family School of Social Work, Policy and Practice, Chicago, Illinois	2005 - 2006